

# Call for Proposals

## Do you have...

- Experience with green retrofits or remodeling to increase building performance you can show us in a case study of an exemplary built project?
- A compelling story of implementing equity into your company or projects?
- Insight on reducing carbon from existing housing stock?
- Expertise on policy or incentives that promote green building retrofits and equitable development?

If your answer is yes, we would like to invite you to participate in this year's Built Green Conference, presented by King County GreenTools!

## What We're Looking For

The conference will cover a variety of topics related to green building, ranging from building science to policy, from ground-breaking research to discussions on equity, affordability, and community issues. In short, we want to hear your ideas.

We are eager to receive proposals based on other innovative and interactive formats. Sessions may be lectures, panels, or workshops that are one hour.

### Proposals will be judged on:

- Persuasive and practical information based on experience
- Innovation and originality in approach, ideas, policies, or programs
- Established expertise in the proposed topic and demonstrated skills in dynamic public presentation
- The ability of the speaker(s) and topic to amplify voices of communities historically under-represented in green building discussions.

Please note that session proposals may be combined into a panel or roundtable session if the content aligns and would be conducive to such a format.

## About the Conference

**DATE:** September 16, 2021

**LOCATION:** Lynnwood Convention Center, Lynnwood, WA

**OBJECTIVE:** To educate about green building in the topics of:

- Building and material science
- Implementable Policy
- Understanding carbon in buildings
- Practical training for jobsite management
- Innovative solutions

**AUDIENCE:** Architects, builders, suppliers, and policy makers as well as members of the general public interested in moving the needle of green building and policy.

## Submitting Your Proposal

Email a packet to Sonja O'Claire, Built Green Program Manager, at [soclaire@mbaks.com](mailto:soclaire@mbaks.com) that includes:

- Draft session title
- Abstract of 300 words or less
- Speaker biography of 100 words or less
- Speaker headshot for use in conference materials, if chosen
- Type of session: presentation, panel, roundtable, workshop

All speakers will receive a complimentary conference registration.

**Submissions must  
be received by  
June 9, 2021.**

